

Transit Planned Growth – BRT Alternatives Analysis

SUMMER 2023 UPDATE



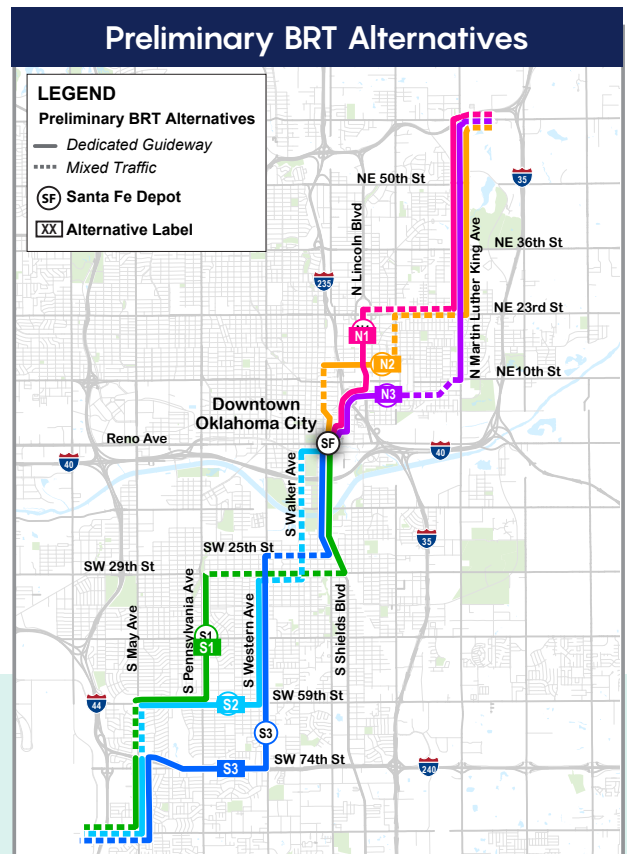
MAPS 4 and EMBARK are conducting an Alternatives Analysis to identify two new Bus Rapid Transit (BRT) routes in Northeast and South Oklahoma City.

Preliminary BRT Alternatives

Since January 2023, the project team has been assessing where the new BRT routes could be implemented. The project team went through the following steps to determine the six preliminary BRT route alternatives:

- Evaluated existing transit ridership
- Analyzed demographic information
- Located major roadways
- Identified key community destinations
- Referenced best practices across the country
- Gathered feedback from the community

The Northeast and South preliminary alternatives are shown on the map to the right.



Types of BRT Service

BRT service will benefit Oklahoma City residents and visitors by providing faster and more reliable transit service. BRT service will be implemented on Oklahoma City streets through a combination of the following:

Mixed Traffic:
Buses share lanes with vehicles

METRO A Line BRT, Twin Cities MN
(Source: MetroTransit.org)

Dedicated Curbside:
Buses have their own lane next to curb

Broadway Transit Lanes, Oakland, CA
(Source: Kimley-Horn)

Dedicated Center Running:
Buses have their own lanes in center of road

Columbus Ave Bus-Only Lanes, Boston, MA
(Source: BostonGlobe.com)

Each type provides different benefits to transit users and the community. A comparison of the key trade-offs is shown below.

	Mixed Traffic	Dedicated Curbside	Dedicated Center Running
Facilitates Economic Growth	●	●	●
Minimizes Right-of-Way Impact	●	●	○
Improves Speed/Reliability	○	●	●

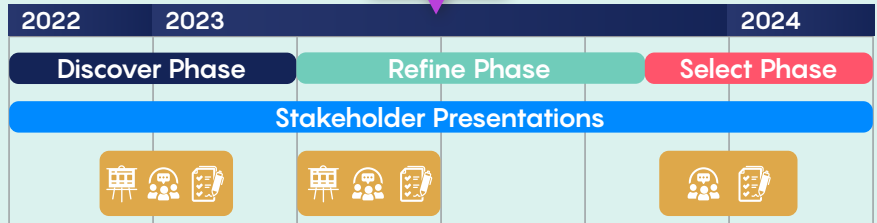


The Refine Phase includes the following key steps:

- ✓ Identify preliminary BRT alternatives
- Develop evaluation framework
- Evaluate alternatives performance
- Modify alternatives based on findings and community feedback

Project Schedule

We Are Here!



Public Involvement Events:

- Pop-up Events
- Public Meetings
- Surveys and Online Engagement

Discover Phase Engagement

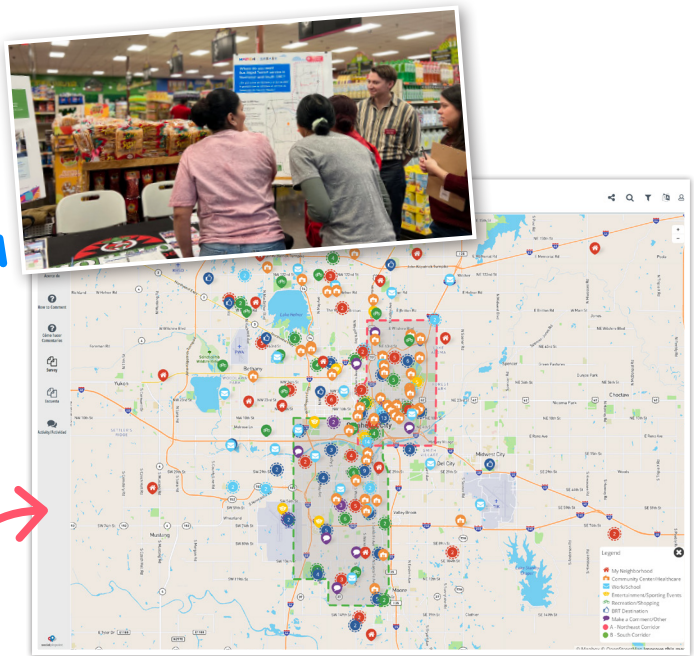
Through the multiple in-person events and online engagement opportunities, the community shared how and where BRT service could benefit them.

In-Person January - February 2023

- 6 Public Open Houses
- 5 Pop-up Events
- 160+ People Engaged

Online

- 450 Interactive Map Comments
- 151 Online Survey Responses



Key Themes

- Connect to Places I Want to Travel to
- Provide Frequent Service
- Have On-Time Service
- Grow the Business Community
- Be Accessible by All Groups of People

Take our survey and join us at our next event!

Scan or visit MAPS4BRT.com

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