

Latino Community Development Agency



HISTORY

- ◆ Established in 1991 as a program of Neighborhood Services Organization (NSO)
- ◆ Started with a donation from United Way of \$42,000
- ◆ Had two employees and no programs (Pat Fennel was hired as first Executive Dir.)
- ◆ Was located in a 4 bedroom house donated by the Union Bank
- ◆ Established as a 501©3 in 1992



HISTORY



NOW

- ◆ Located at the Riverside Community Center since 1995
- ◆ Has 25 programs and 85 employees
- ◆ Has a 4+ million operating budget
- ◆ Serves thousands of individuals in the community
- ◆ Has a new president, Salvador Ontiveros (August 2023)



MISSION

**To enhance the quality of life in the Latino Community through
EDUCATION, LEADERSHIP, SERVICES & ADVOCACY**

We are a family-centered and community-driven agency that values and respects:

- ◆ Cultural diversity
- ◆ Community collaboration
- ◆ Service with integrity
- ◆ Excellence in all we do



4 AGENCY PILLARS



Child Development Centers

Director: Paloma Cisneros

Health Programs

Director: Yuliana Reyes

Prevention Programs

Director: Patty DeMoraes-Huffine

Treatment Programs

Director: Janys Esparza



Tony Reyes Bilingual Child Development Center

- ◆ Established in 1997 in memory of Tony Reyes – Child Advocate who lost his life in the Oklahoma City Murrah Building
- ◆ High quality bilingual early childhood program that serves children ages 0 to 4 and their families
- ◆ Two licensed care centers – one onsite and the second located at 5716 S. Western





Tony Reyes Bilingual Child Development Center

Accreditations

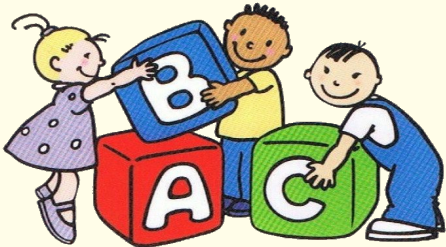
- ◆ National Association for the Education Young Children
- ◆ Rated Five Stars by Oklahoma DHS
- ◆ Certified Healthy Early Childhood Program
- ◆ Nature Explore Certified



Tony Reyes Bilingual Child Development Center

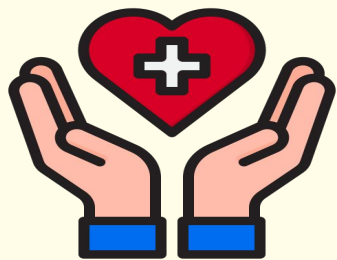
AWARDS

- ◆ Excellence Certificate – Oklahoma Healthy Early Childhood Program
- ◆ The White House Initiative on Educational Excellence for Hispanics' Bright Spots in Hispanic Education



Tony Reyes Bilingual Child Development Center





HEALTH PROGRAMS

Health & Wellness Education



◆ **Clínica de la Mujer**

Free mammogram screenings in partnership with OUHSC. Anyone needing further imaging is referred to our partners for early breast cancer detection

◆ **Breaking the Silence HIV & STI Prevention**

Education, testing, and activities that prevent the spread of HIV and other sexually transmitted infections

◆ **Immunizations for All Ages**

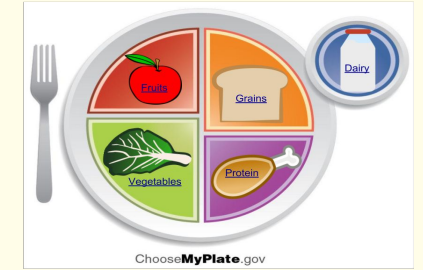
Outreach program promoting childhood and adult immunizations. We offer immunizations twice per month (first and third Thursday of the month)





HEALTH PROGRAMS

Health & Wellness Education



◆ **Nutrition program**

Comprando Rico y Sano is tied to the clients that are enrolled in SNAP so the parents understand how to buy healthy meals with a low budget

◆ **Diabetes, Pre-diabetes & Chronic Disease**

The DPP is a year long program that uses a CDC certified curriculum

◆ **Ventanilla de Salud at the Mexican Consulate**

Health Window for the Mexican Consulate clients as they wait for services

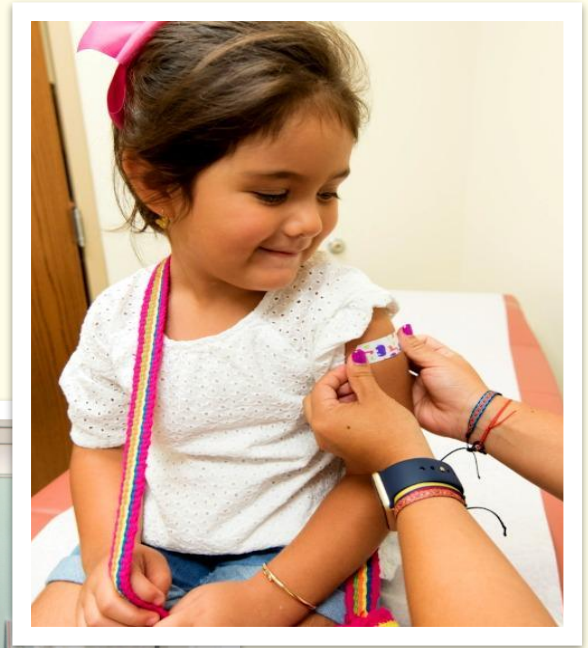
◆ **Marketplace Navigators**

We have certified navigators to assist in the enrollment into the ACA



HEALTH PROGRAMS

Health & Wellness Education



PREVENTION PROGRAMS

Home-Based Parenting and Support Services

Parents As Teachers (PAT)

PAT is an evidence-based early childhood home visiting model designed to build strong communities, thriving families, and children who are healthy, safe, and ready to learn

PEs share research information and utilize practices by Partnering, Facilitating, and Reflecting with families.

Awards:

- ◆ 1997 Outstanding Child Abuse Prevention Program in Oklahoma
- ◆ National “Losos” Award for Impact from the PATNC in November 2015.
- ◆ Blue Ribbon Designation in 2017 (To be renewed every 5 years)



PREVENTION PROGRAMS

Home Based Parenting and Support Services

Parents As Teachers



parents as teachers
BLUE RIBBON AFFILIATE

- ◆ Personal Visits
(Parent-Child interaction, Developmental-Centered Parenting & Family Well-Being)
- ◆ Monthly group connections
- ◆ Child & Adult Screenings
- ◆ Resource Network



PREVENTION PROGRAMS

Home-Based Parenting and Support Services



SafeCare (2009)

SC is an evidence-based behavioral intervention home visitation services for high risk families, whose purpose is to meet the health, safety, and well-being needs of families with young children

Annual certification through the National SafeCare Training and Research Center



PREVENTION PROGRAMS

Home-Based Parenting and Support Services

SafeCare

- ◆ Health Module
- ◆ Home Safety Module
- ◆ Parent-Child/Parent/Infant Interactions Module
- ◆ Managing Child Behavior Module
- ◆ Healthy Relationships Module



Problem solving and Motivational Interviewing is used throughout the modules

All modules involve a baseline assessment, an intervention (training), and a follow-up assessments to monitor change



PREVENTION PROGRAMS

Home-Based Parenting and Support Services

The goal is to strengthen families with protective factors that will make them more resilient, independent, self-sufficient, and knowledgeable of community resources

Benchmarks:

- ◆ Improving Maternal and Child's Health
- ◆ Improving Parenting Skills
- ◆ Improving Family Stability
- ◆ Improving Family Safety
- ◆ Improving School Readiness



PREVENTION PROGRAMS

Home Based Parenting and Support Services



PREVENTION PROGRAMS

Home Based Parenting and Support Services





Youth PROGRAMS

Overcoming Obstacles

Researched-based K-12 Curriculum where students learn how to communicate effectively.

Learn how to make informed decisions, set and achieve goals, resolve conflicts, solve problems, respect one another, and more.

Passport to Success

Developed by the International Youth Foundation that focuses on soft skills that encompass the way self-confidence, responsibility, teamwork, and communication are transferred into a day, career, and lifetime.

- ◆ **STEM Program**
Every Monday from 4:30-6 PM
- ◆ **Middle School Mentoring**
Every Tuesday from 4:30-6 PM
- ◆ **1st-6th Grade Tutoring**
Every Wednesday from 4:30-6 PM
- ◆ **High School Mentoring**
Every Thursday from 4:30-6 PM
- ◆ **Volunteering**
- ◆ **Community Engagement**
- ◆ **Summer Program**
- ◆ **High School and College Scholarships**



Youth Programs





TREATMENT PROGRAMS

*Focus on Mental Health, Substance Abuse
& Domestic Violence (CARF Accredited)*

◆ **Outpatient Substance Abuse Treatment**

Drug and alcohol treatment including Family/Adult Drug Court

◆ **Project Cambio**

Intimate partner violence/sexual violence prevention.

◆ **Child Trauma**

Individual, family and group counseling, and case management





TREATMENT PROGRAMS

*Focus on Mental Health, Substance Abuse
& Domestic Violence (CARF Accredited)*

◆ **Child Mental Health**

Individual and Family/Group counseling including PCIT & Adolescent Sexual Assault

◆ **Non-Offender Sexual Abuse Program**

Individual and Group Counseling

◆ **Parents Assistance and Parent Aid**

Therapeutic center-based parenting classes, individual counseling, and parent-child interaction observations for parents referred by DHS



TREATMENT PROGRAMS

*Focus on Mental Health, Substance Abuse
& Domestic Violence (CARF Accredited)*

◆ **Strengthening Families**

Evidence-based family skills training for the entire family to improve family functioning and parenting skills

◆ **Latino Plenitud/System of Care (Wraparound)**

Treatment for children and youth 4-21 with emotional and/or behavioral disturbances or co-occurring disorders



TREATMENT PROGRAMS

*Focus on Mental Health, Substance Abuse
& Domestic Violence (CARF Accredited)*

◆ Celebrating Families

Educational Groups to help children and their families live a healthy and productive life drug-free

◆ Batterer's Intervention Program

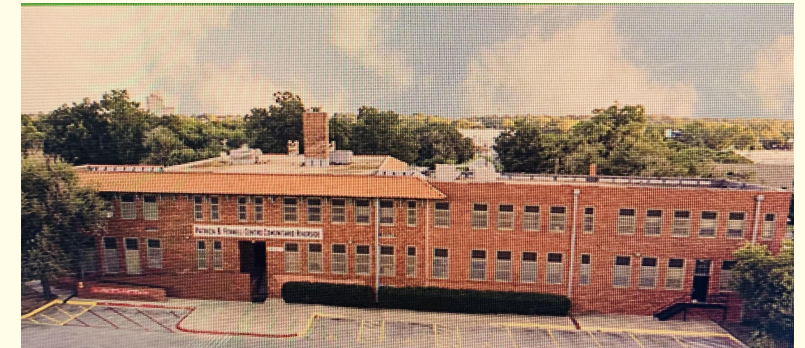
Certified group treatment for violent perpetrators



RIVERSIDE PROGRAMS

Additional Provided Services at our Agency

- ◆ OU Pediatric Latino Clinic
- ◆ Puerta de Oro (Seniors Group)
- ◆ Community Advocacy & Support
- ◆ Community Center
- ◆ Information & Welcoming Center



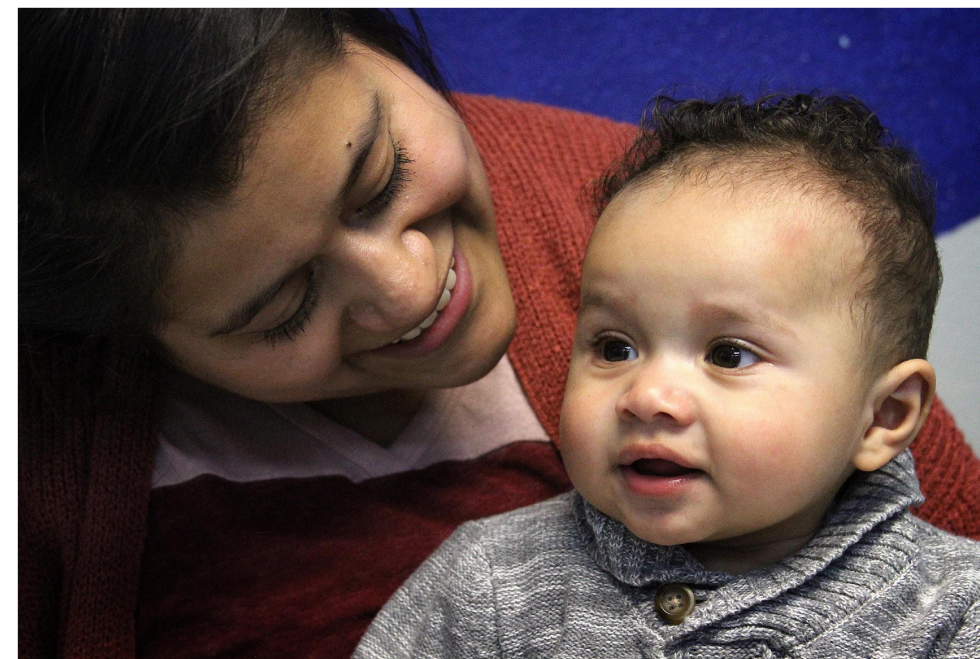
RIVERSIDE PROGRAMS

Puerta de Oro (Seniors Group)



RIVERSIDE PROGRAMS

OU Pediatric Clinic



2022/2023 FY CLIENTS SERVED

25 PROGRAMS

- ◆ UNDUPLICATED: 25,564
- ◆ DUPLICATED: 8,436 (being serve in multiple programs)
- ◆ OU LATINO PEDIATRIC CLINIC: 7,511

TOTAL CLIENTS SERVED:
41,511





Current Challenges

- ◆ High Demand of our services - several programs have a waiting list
- ◆ Difficulties finding qualified bilingual personnel, especially in the Mental Health area
- ◆ Not enough space in our building to grow or expand services
- ◆ High volume of inquiries and request from the public and partners
- ◆ The arrival of recent immigrants with multiple stressors and needs





Important Considerations

- ◆ Providing competent services requires an understanding of the diverse population
- ◆ Ask a person of Hispanic descent how they'd like to be identified before labeling them yourself
- ◆ The term Hispanic refers to people who speak Spanish or have a background in a Spanish-speaking country





Important Considerations

- ◆ The term Latino refers to people who can trace their origins to Latin roots, including countries with Spanish, Portuguese, or French heritage. A Brazilian is Latino, but not Hispanic because they speak Portuguese
- ◆ Know that there are different immigration and legal statuses (Native-born citizens, foreign-born persons who have become naturalized citizens, legal immigrants with some visa, permanent residents (green card), legal refugees, Deferred Action for Childhood Arrivals (DACA), and undocumented immigrants)





Important Considerations

- ◆ Lack of documentation/legal status brings poor employability, exploitation in jobs, inadequate housing, no option for higher education, limited access to health care, and fear of any outsider
- ◆ Knowledge of or ability to assess the acculturation levels in individuals and families is important
- ◆ Be yourself, genuine, polite, and respectful
- ◆ Make your best effort to pronounce their name correctly, and learn some basic Spanish






Important Considerations

- ◆ Distrust is normal at first. Earn their trust
- ◆ Use cultural consultants frequently
- ◆ Be a student of your clients. They are the best teachers of their culture and needs
- ◆ If possible avoid using interpreters - never use children/adolescents for their parents
- ◆ If you have to, the content of the interview will be highly dependent on the quality and training of the interpreter



CONTACT US

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Any Questions

